



Jacob Smedley

PLAY-BY-PLAY BROADCASTER/
CONTENT CREATOR/ MEDIA RELATIONS

CONTACT INFORMATION



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SKILLS

- Media Relations
- Adobe Creative Suite
- Graphic Design
- Capcut
- Social Media
- Word Press
- Microsoft Office
- Google Product (Drive, Sheets, Drive)

EDUCATION

- **Bachelor of Arts**
Broadcast Journalism
Temple University
2020-2024

3.98 GPA,
Summa Cum Laude

RELEVANT EXPERIENCES

CONTENT CREATOR/ EDITOR

Minor League Minute

2025- Present

- Brainstorm ideas on the latest prospects and teams in MLB
- Research stories and compile information using MLB.com, MILB.com,
- Voice and Post videos on YouTube, TikTok, Instagram, X with each video garnering at least 2k viewers

PLAY-BY-PLAY BROADCASTER

Lafayette, Army West Point, La Salle, St Joseph University

2023-Present

- Broadcast 7 different sports on ESPN+, including softball, field hockey, volleyball, soccer (M &W), lacrosse, baseball, rugby

PODCAST CO HOST /EDITOR

Renegades Sports Podcast

2024-Present

- Brainstorm video ideas on the latest sports news
- Edit Podcasts and shorts using Adobe Premiere Pro,
- Co Found Podcast from scratch, introduce growth plans

DIRECTOR OF VISUAL PRODUCTION

La Salle University

2024-2024

- Control live production using a two-monitor Tri Caster setup
- Run 1 set of university contract commercials during half-time
- Create in-game graphics that display scores, player accolades, and cards

AWARDS/RECOGNITION

- 2023 Premier Collegiate League Broadcaster of the Year
- 1,200 Subscribers on YouTube (Minor League Minute)
- 36,635 views on 59 videos (Renegades Sports Podcast)
- 2024 Jim Nantz Collegiate Broadcasting award applicant